

RIO SCOTT

Senior Product Designer

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Senior product designer for Web3 products: wallet workflows, cross-chain UX, design systems, and AI-assisted prototyping. Founding designer at Tatum, previously RDX Works.

Experience



Tatum | Founding Product Designer

November 2024 — Present

- Founding designer leading product and UX for Tatum's Web3 developer platform.
- Designed complex Web3 workflows end-to-end, from routing logic to provider configuration UX, used by 170,000+ developers.
- Built Tatum's token-driven design system, adopted across 6 products and 3 engineers, making new-feature design time 3x faster.
- Built AI-assisted design-to-development pipelines using Claude Code and Codex, cutting time-to-ship by 50%.
- Led onboarding, pricing, and billing redesign, driving 2.3x ARR growth from \$150K to \$343K; self-serve reached 60% of ARR and new monthly billings increased 8x.
- Founded Tatum's design guild, aligning 15 members across product, engineering, and operations.



RDX Works | Product Designer

January 2022 — April 2024

- Designed Instapass, an identity-verification flow for Radix DeFi: 180,000 users, 78% completion, and KYC time cut from 12 minutes to under 4.
- Designed Instabridge, a cross-chain asset-transfer product handling \$240M across 6 chains.
- Built Radix Design System components and documentation, used by 6 designers and 22 engineers across web and dApp.
- Designed core flows for the Radix Dashboard, a Web3 financial interface with 85,000 MAU.

Earlier experience

Independent product design contracts •  Mettle Studio • 2024
Designed for art dealer Simon de Pury and 4 other clients.

Junior Creative Designer •  Carnot Engines • 2021 — 2022
Brand and web identity through an £811K seed raise.

Education

BA Digital Media

University of Portsmouth
2017-2020

User Experience Design

General Assembly
2022

Skills (specialisms)

KYC/AML
Asset Transfer UX
Design Systems
AI Native Design
Onboarding & Activation
Developer Dashboards
Web3 Infrastructure
Billing & Pricing UX

Stack

Figma
Framer
Next.js
TypeScript
Tailwind
Framer Motion
Storybook
Claude Code
Codex
HTML/CSS

Social

x.com/riothedesignr
linkedin.com/in/rioscott
github.com/rioscott